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Sponsorship package

Who we are

UBC UX Hub aims to be a centre that will unify a diverse crowd of UX students and established professionals, serving as a link between the university and the broader UX community. With an emphasis on innovation, diversity, and social change, UBC UX Hub will provide a unique place for exchanging ideas, and assist UBC students in their professional development.

Our team



Adam
Projects
Director



Anne
VP External



Anthony
President



Aurelia
VP Marketing



Fiona
Events
Director



Grace
Marketing
Director



Irem
VP Projects



Joshua
VP Operations



Kim
Projects
Director



Luce
Creative
Director



Mario
External
Relations
Director



Matthew
External
Relations
Director



Mini
Creative
Director



Peijia
Marketing
Director



Sherry
VP Design



Vivian
Creative
Director

Our projects

UBC UX Hub plans to launch a number of events and projects that benefit our members and external stakeholders alike. Here are a few highlights of the activities we will run during our first year.

Industry talks

UX professionals from the industry will share insights about their journey in design with UBC students.

Show & tell

Student presenters will be facilitating sessions focused on developing specific design skills.

Design panel

An interactive Q&A discussion meant to connect Vancouver's design scene to the UX community at UBC.

Project exchange

The club will match aspiring designers with organizations that need help with low stakes design work.

Mentoring program

Our mini-mentorship night will facilitate roundtable discussions between students and industry professionals. The students will be able to pick a mentor based on their specific interests.

Careers hub

Careers hub will give club members constant access to the list of UX career opportunities. The list will be compiled and kept up to date by the executive team of the club.

Benefits of sponsorship

UX Hub is UBC's first and only club focused on UX design. We bring together a crowd of bright motivated students from all corners of the UBC campus, and our goal is to help them grow professionally while strengthening UBC's position in the UX field. For organizations

looking to tap into UBC's pool of design talent, UX Hub is the primary place to go. Sponsors will gain a year-round brand exposure to the highly engaged audience, with many opportunities to connect directly. To get in touch, drop us a line at mail@ubcux.ca.

| Benefits | Low (\$50-349) | Mid (\$350-749) | Hi (\$750+) |
|---|-------------------|--------------------|----------------|
| Logo on website | ✓ | ✓ | ✓ |
| Logo on team apparel | ✓ | ✓ | ✓ |
| Featured sponsor posts on social media channels | ✓ | ✓ | ✓ |
| Logo on promotional/marketing materials | | ✓ | ✓ |
| Sponsored activities at major events | | | ✓ |
| Priority in the careers hub database | | | ✓ |



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